



New Mobility Revolution

Panel Discussion

NVTA

April 5, 2017

Brief History

- **Launched on September 20, 2010**
- **DC—100 stations;**
- **Arlington — 14 stations**
- **Alexandria — Sep. 2012**
- **Montgomery County — Sep. 2013**
- **Fairfax County — Sep. 2016**

- **Coming Soon — Prince Georges & Falls Church**



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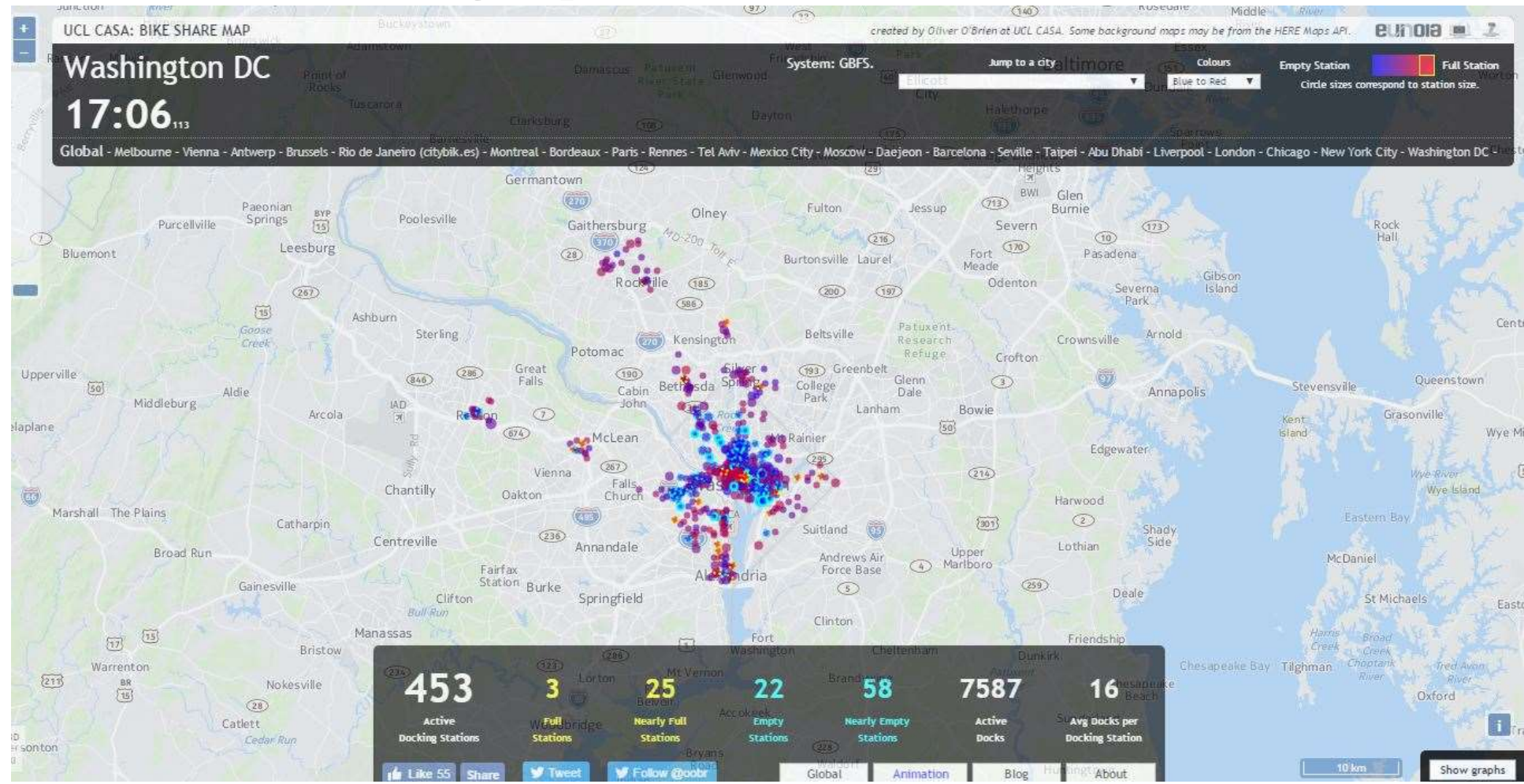
Today



- 453 Stations in DC (243), Arlington (88), Alexandria (31), Montgomery (68), & Fairfax (23)
- 3,700 Bikes on the Street
- 32,000 Active Key-Holding Members
- 16 Million Trips
 - 12.6M by members (commuters)
 - 3.3M by short-term users (tourists)

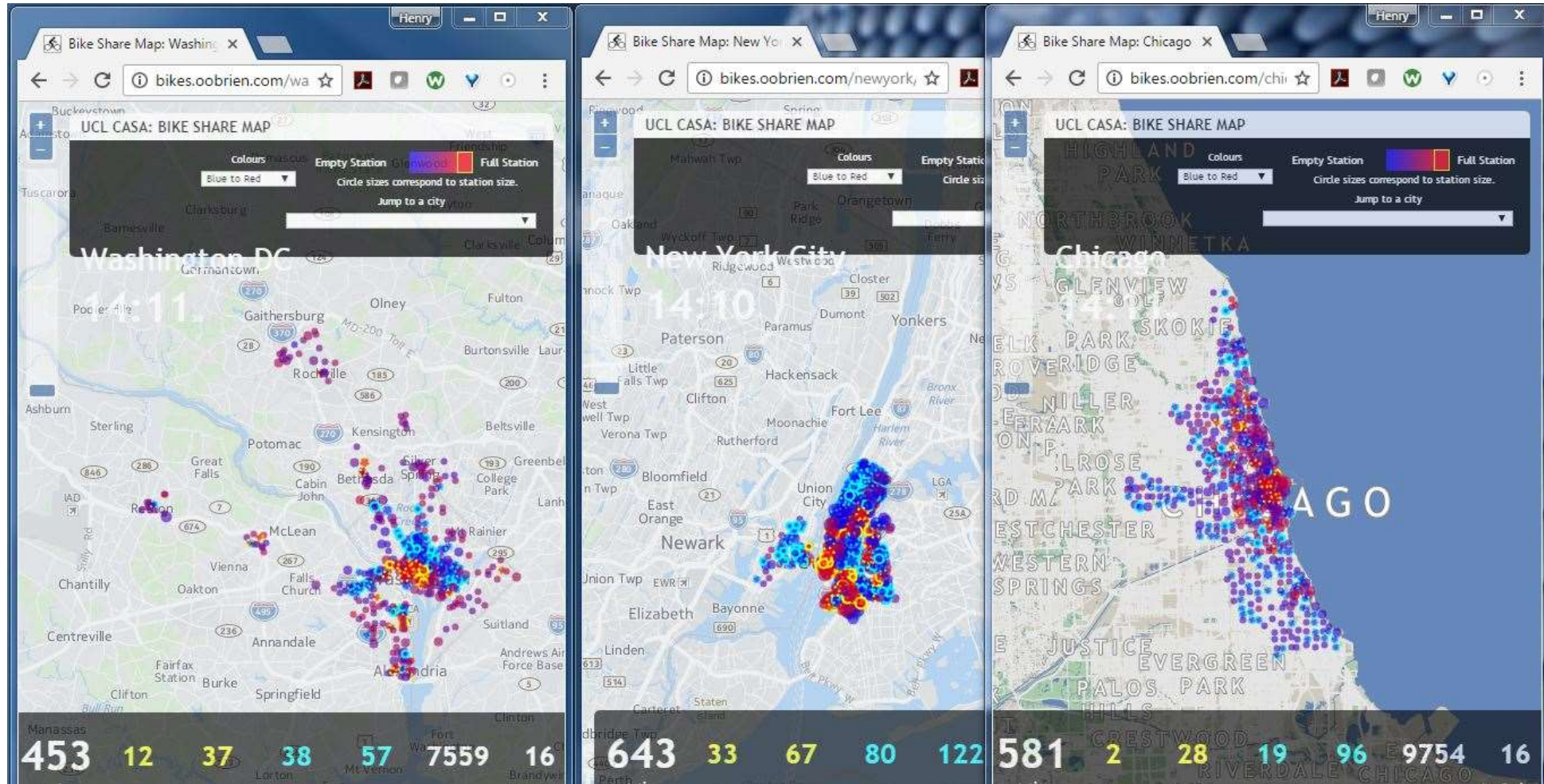
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30,000-ft view



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For Comparison



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In Northern Virginia

- **142 Stations in 3 Jurisdictions**
(Arlington Expansion: 136 by 2020)
- **5,600 Active Members**
- **1,300,000 Trips to date**



Other Virginia Bikeshare Systems

Charlottesville – U Bike in (120 bikes at 18 Hubs) GPS-based system;
Run by Social Bike

Richmond – Coming Soon - Bewegen
which offers E-Bikes
(Same operator in Baltimore)

Roanoke – Coming Soon - Zagster
App-based, w/accessible bikes



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The Old Model: Fixed Dock Systems



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Key Issues for the Future

Fare Payment Integration Apps



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Key Issues for the Future

Smartbikes & Dockless Systems





Questions?

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