

Regional Approach to Funding Northern Virginia's Bicycle and Pedestrian Infrastructure

Technical Advisory Committee (TAC)

October 15, 2025



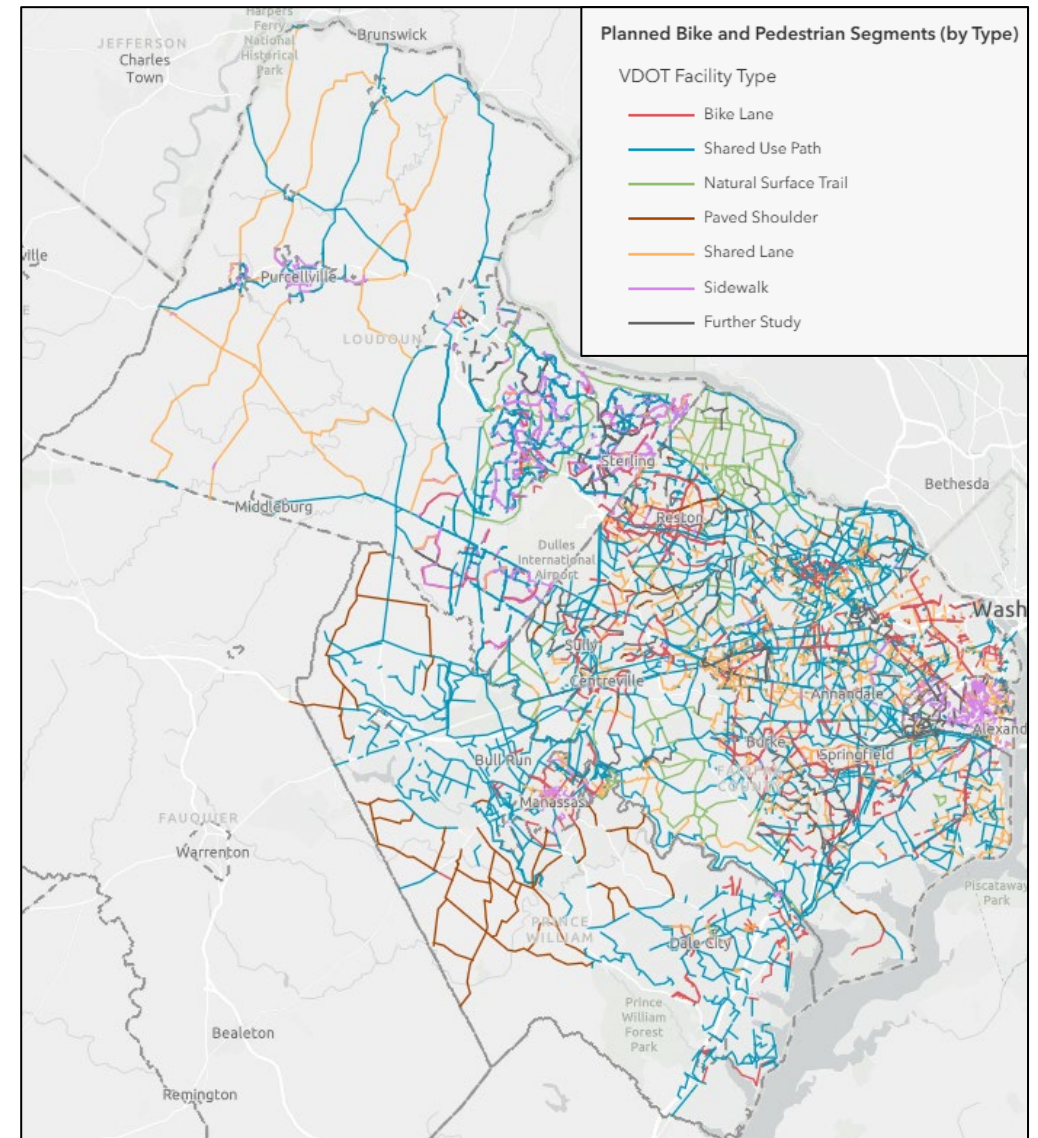


Overview

Goal: Develop recommendations of **strategies and sources** to **fund** Northern Virginia's planned bicycle and pedestrian network as identified in 2024 VDOT study

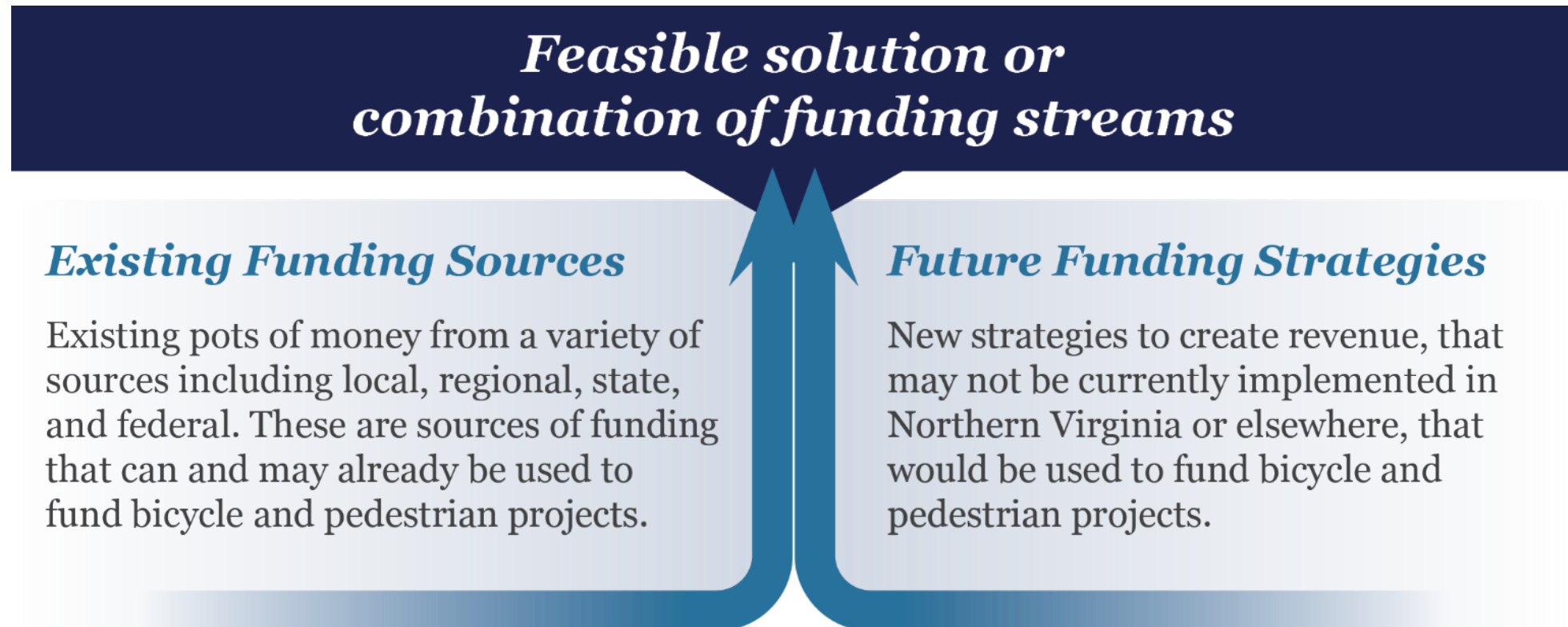
Methods:

- Reviewed and researched funding sources and strategies
- Consulted ongoing efforts
- Engaged with our regional coordination partners





Approach to Funding





Funding Strategy Metric Development

All funding strategies were evaluated against these seven metrics using a **qualitative research approach**

- Available information where strategy was implemented elsewhere
- Current local efforts for reference
- General knowledge of strategies
- Multiple layers of QC on how strategies were assessed for each metric, adjustments were made based on discussions

	Impact on Business
	Pathway to Implementation
	Revenue Growth Potential
	Revenue Magnitude
	Socioeconomic Burden
	Stability
	Tax/fee Payer Benefit



Recommendations

As viable funding strategies are chosen, efforts should focus on revenue estimation, implementation planning, and funding program design to support balanced regional mobility.

- | | |
|---|--|
|  Beverage/Alcohol Tax |  Real Estate Tax |
|  Business, Professional and Occupational License (BPOL) Tax | Restaurant, Food, or Beverage Tax |
|  E-Commerce Delivery Fee |  Sales Tax Increase |
|  Income Tax Increase |  Services Tax |
|  Land Value Tax |  Streaming Services Sales Tax |
|  Parking Sales Tax & Fees |  Transient Occupancy Tax (Lodging or Hotel) |
|  Personal Property Tax |  Transportation Utility Fee |
| |  <i>Scored High Revenue</i> |
| |  <i>Pathway Exists Regionally</i> |



Recommendations

The following funding strategies were assessed highly, but are **not likely** to move forward regionally:

- **Naming Rights**
- **Business Improvement Districts (BIDs)**
- **Congestion Pricing**
- **Mileage-Based Usage Fee/Vehicle Miles Traveled Fee**
- **Planned Unit Development (PUD) Agreements**

Thank you!

